

Joslynn's Salon & Cafe

Vision Board Worksheet

A vision board isn't decoration — it's a decision, made visible. Answer the prompts below, then build the board (poster, corkboard, or a phone wallpaper) from your answers. Look at it every morning.

Part 1 — See the Finished Salon

Close your eyes and walk through opening day. Then write:

When someone opens the door, the first thing they see is

The room smells like / the music playing is

The three colors of the space are

A guest in the chair is feeling

Behind the cafe counter, I am making

The moment of the day I'll never forget

Part 2 — See Yourself at 20

Three words guests use to describe me

Three words my team uses to describe me

A skill I have then that I don't have now

What my family says at the grand opening

Part 3 — The Numbers Picture

Vision boards need numbers too. Dreams with numbers become plans.

Startup savings target (\$)

Opening month, number of guests served

Price of my signature service (\$)

First year revenue goal (\$)

Number of people on my team by age 20

Part 4 — Gather the Images

Find or photograph one image for each. Print them or screenshot them:

- A salon interior that feels like MY salon
- A cafe counter / espresso drink that fits the vibe
- A hairstyle or color that represents my best work
- The Ohio neighborhood (or street) I picture the salon on
- A woman entrepreneur who inspires me
- My logo idea, even a rough sketch
- Something that represents the community I want to build
- One image that represents the feeling of opening day

Part 5 — Build & Place It

- Arrange the images with the numbers from Part 3 written among them
- Put the founding promise in the center: "Welcoming. Uplifting. Memorable."
- Hang it where I'll see it every morning
- Photograph it and set it as my phone wallpaper
- Show it to one person who will hold me to it

The Commitment

I, _____, am building Joslynn's Salon & Cafe — a place where beauty, coffee, and community meet. I will look at this vision every day and take one step toward it every week. Signed / date

Joslynn's Salon & Cafe · Dream it. Plan it. Build it.